



EAST BAY ALLIANCE FOR A SUSTAINABLE ECONOMY **Building Power With Community, Workers & People of Faith**

JOB ANNOUNCEMENT: CAMPAIGN COORDINATOR, OAKLAND

For more than 20 years, [East Bay Alliance for a Sustainable Economy \(EBASE\)](#) has been advancing economic and racial justice by building an inclusive economy in the East Bay based on good jobs and healthy communities. EBASE addresses the root causes of injustice, including white supremacy and corporate control, by developing strategic alliances among residents, workers, and people of faith to build power and win systemic change. EBASE develops leadership and capacity of Black and Brown communities, low-wage workers, and tenants through our campaigns. EBASE comprises a team of committed and seasoned staff, and an engaged board committed to a bold vision of economic and racial justice and a transformational approach to organizing that creates strong solidarity among people of color, women, immigrants, and queer folks. EBASE is a founding member of the PowerSwitch Action national network.

Position Summary

In support of its mission, EBASE seeks a collaborative and strategically inclined **Oakland Campaign Coordinator**, to support deepening our organizational and individual bases of support for EBASE's Oakland campaigns for equitable development, racial justice, worker rights and progressive budgets. This includes coordinating aspects of EBASE's coalition-based campaigns, developing and implementing campaign strategies and actions; supporting partners' basebuilding activities; and representing EBASE at coalitions and identifying opportunities for intersectional collaboration. The Coordinator will help develop and implement various campaign strategies, with a focus on engaging and activating ally organizations, community groups, and labor unions; developing digital organizing strategies; and coordinating actions and events. EBASE's current Oakland campaigns include Oakland United, focused on winning affordable housing, local hire and fair chance hire for people who are formerly incarcerated and environmental mitigations from two large-scale sports stadium developments; and the People's Budget, focused on securing more revenue for public sector services by increasing taxes on corporation and moving more public funds into community services. The Oakland Campaign Coordinator will be a joint employee with East Bay Action, a 501(c)(4) nonprofit and will be assigned work as needed. The Oakland Campaign Coordinator will be led by the Deputy Director of Campaigns.

Responsibilities

Coalition Building and Coordination:

- Coordinate, plan, and facilitate coalition committee meetings for Oakland United focused on action event planning and issue-based strategies.
- Build relationships with organizational partners through 1-1 meetings that recruit partner organizations to take action in the campaign.
- Contribute to coalition and campaign building with the campaign team, including helping with coalition meetings and actions, e-blasts and external communications, outreaching to supporters and endorsers, and other campaign tactics and logistics.
- Represent EBASE at ally coalitions.

Campaign Plan Implementation

- With campaign team and coalition partners, support creation of campaign plan and activities that move the campaign forward towards its goals and support partners in engaging their bases on the campaign issues.

- Coordinate mobilizations and actions, both virtual and in person, as identified by the coalition. Ensure outreach, program, media, spokespeople, space and materials for all events.
- Media/social media: Working with Communications Manager, develop and implement media and social media and eblasts that advance the campaign. Engage Coalition partners to amplify social media.
- Track policy issues that campaign is working on, including attending city council meetings; reading memos and policies; and identifying key policy questions or issues to be addressed.

Support Organizing to Expand the Base

- Partner with coalition organizations with membership bases to understand their organizing models and identify strategies and tactics to build their membership through coalition and campaign activities. Provide political education, training and leadership development, and organizing opportunities.
- Assist FAME organizer with faith-rooted organizing, including outreaching to congregational and religious leaders and networks engaged in EBASE campaigns and support tactics and activities that bring faith leaders into the campaign such as vigils, faith letter sign on letters and public witness.
- Support the development and implementation of a voter engagement activities with EBASE civic engagement staff and with ally organizations, including Oakland Rising, towards engaging a base of supportive voters.

Organizational Development and Personal Administration

- Participate in weekly staff meetings, internal trainings, strategic and annual planning, implementation and evaluation.
- Support “all hands on deck” requests from EBASE campaign teams, including mobilization support, phonebanking, civic engagement, fundraising, and other activities.
- Maintain personal organization systems (files, calendar, and compliance with document retention & destruction policy).
- Complete reimbursements, timesheets and lobbying reports.

Experience and Abilities Needed:

- At least 3 years organizing and campaign experience with labor unions or worker organizations, community groups, or faith-rooted organizations.
- Comfortable, flexible, and interested in organizing a range of constituencies—workers, residents, voters, people of faith, immigrant communities.
- Experience with and desire to do coalition-based organizing that supports direct basebuilding. Focus on organizing organizations.
- Flexible and collaborative. Highly relational and able to work among teams and coalitions.
- Self-motivated, accountable to goals and eager to learn new techniques, ideas, and skills.
- Excellent personal organization and time management skills.
- Deep commitment to social, economic, and racial justice movements.
- Experience organizing in Oakland desirable.
- Position requires use of an automobile.

If you don't meet all the criteria above but still feel your experience could be a good fit for the role, please apply. We recognize that candidates who don't check every box can add value to our team.

Work Environment: EBASE fosters a collaborative and relational culture and team-based environment . For COVID safety, currently, EBASE is implementing a transitional period when all EBASE staff are working three days/week in the office and 2 days/week at home. In the future, this position will be based out of the Oakland office. All employees are required to be fully vaccinated.

Compensation: The full-time salary range for this role is currently targeted between \$70,000 – 75,000 with an exact salary depending on experience, with an annual cost of living adjustment, depending on budget. EBASE contributes 3% - 6% of employee salary towards the 401(k)-retirement plan and provides additional benefits valued at roughly \$25,000 per year. It includes fully paid employee health insurance (medical, chiropractic, and acupuncture), generous vacation, sick leave, personal days, holidays, and training and professional development opportunities. EBASE provides an excellent working environment that encourages teamwork and recognizes high-quality work. This position is part of a bargaining unit represented by CWA Local 9415.

To apply, please email cover letter, resume, and 3 references to search@workingeastbay.org
Applications will be reviewed on a rolling basis. The position is open until filled.

EBASE is an affirmative action employer, and strongly supports the social goals of affirmative action. We therefore make special efforts to recruit individuals from groups that are historically under-represented in professional environments, or that suffer from broader societal discrimination.