

## **Lift Up Contra Costa Campaign Director**

*Exciting opportunity to build the movement for racial, economic and social justice in Contra Costa County*

Reports to: Lift Up Contra Costa Advisory Board

Lift Up Contra Costa is offering a Full Time, salaried position beginning January 1, 2017, including a competitive salary commensurate with experience. We have funding for one year with a strong likelihood that funding will continue.

Lift Up Contra Costa is seeking a skilled and experienced Campaign Director to help engage and guide nine partner organizations of Lift Up Contra Costa. This coalition table seeks to build the power needed in Contra Costa to shift the local, regional and statewide landscape and to lift up low wage workers, people of color, tenants and immigrants. A group of strategic economic, labor, environmental and racial justice organizations has come together to develop Lift Up Contra Costa as a county-wide civic engagement table. The goals of the table are to:

1. Build power in Contra Costa County towards realizing a vision of economic, environmental, racial and healthcare justice shared and advanced by local organizations across the county.
2. Add capacity to organizations doing the work in the county to build organizing and civic engagement infrastructure in Central and East County
3. Create political alignment as articulated by a shared vision and platform among partners.
4. Coordinate issue advocacy, field work, movement building, and politics across Contra Costa's varied communities.

### **POSITION SUMMARY**

The Campaign Director will work with and report to the Lift Up Contra Costa Advisory Board and be a part of the senior leadership team for the Lift Up Contra Costa. They will collaborate with the Advisory Board to implement the goals of the coalition, provide analytical and strategic leadership on campaigns, and develop and maintain relationships with policy makers and senior-level external allies. This position maintains both internal and external responsibilities. External roles include representing the organization with policy makers, elected officials, allies, funders and donors and the media. Internal roles include managing policy advocacy and voter outreach campaigns, providing strategic leadership and direction to the research and field teams, supporting fundraising, and staff management.

### **KEY RESPONSIBILITIES**

- Collaborate with leadership team on coalition strategy, direction, and decision-making. Coordinate regular coalition meetings and ensure clear and shared vision across partners.

- Drive our organizing and policy agenda consistent with the coalition's mission serve as the coalition's senior external campaigns coordinator.
- Lead public policy and voter outreach campaigns, in collaboration with staff of the coalition's partner organization, to further our goals of building a just and inclusive regional economy.
- Provide strategic leadership to our research and field teams, working with director level staff to ensure implementation of the coalition's goals. Coordinate voter outreach programs across the County in service of our coalition's goals.
- Arrange for meetings, briefings, and strategy discussions with elected officials, allies, and policy makers about our work.
- Engage with a variety of stakeholders, including labor, the faith community, social justice allies, and policy-makers, to craft and spearhead our agenda.
- Participate in regional, statewide, and national coalitions as needed.
- Provide leadership to our fund development team, participating in proposal writing, donor meetings, funder recruitment, and events as needed.

Qualifications:

- Experience leading coalition work/civic engagement and/or campaign work
- Strong organizational development and facilitation skills
- Politically aligned with the coalition's mission
- Experience fundraising and managing budgets
- Preferred: Knowledge of Contra Costa's political landscape
- Minimum education required: Bachelor's degree or equivalent level of experience.

To apply submit 1) an electronic cover letter, 2) resume, 3) three professional references in a complete packet that contains all 3 elements in one multi-page PDF document to [cococetable@gmail.com](mailto:cococetable@gmail.com) . Please put LUCC Search Committee in the Subject-Line.

Compensation: This position will be administered through LUCC's fiscal sponsor, The Tides Foundation. **Applications will be reviewed on a rolling basis starting on December 22, 2017.** Position is open until filled.

All submissions must be electronic. No telephone inquiries will be accepted.

*Lift Up Contra Costa is committed to providing equal employment opportunity for all qualified persons regardless of race, color, ancestry, religious creed, national origin, sex, gender identity or expression, sexual orientation, physical handicap, medical condition, age, marital status, or veteran status. LUCC strongly supports the social goals of affirmative action. We, therefore make special efforts to recruit individuals from groups that are historically under-represented in professional environments, or that suffer from broader societal discrimination.*