

2014 EBASE Impacts

YOUR support helped pass Measure FF to raise Oakland's minimum wage to \$12.25 with paid sick days

EBASE, our Lift Up Oakland partners, Oakland voters, and supporters like you took Oakland – and the nation – by storm. Together, we passed one of the most comprehensive minimum wage bills in the country!



Because of your support, more families will be able to put food on the table. They will not have to choose between their health and a paycheck. And they will spend more in our local businesses, growing our economy.



You helped make this happen, and together, we will expand this success throughout the region, so that ALL working people can sustain ourselves and our families.



33,682 signatures

of voter signatures collected to put measure FF on the ballot.

81.7 % of the vote

Percent of Oakland voters who said YES to Measure FF

48,000 workers

of workers to receive a raise to \$12.25 per hour with annual cost of living increases

56,700 workers

of workers to receive 5-9 paid sick days, depending on employer size

\$2,700 annual pay

Average annual pay increase for individuals

\$120 Million

Total increased earnings that can be pumped into the local economy

YOUR support helps *raise the floor* for low-wage workers and *open the door* to good jobs for ALL.

FAME, the Faith Alliance for a Moral Economy, EBASE's faith-rooted organizing program had another banner year because of supporters like you. You were there when we mobilized and provided pastoral support to workers on the Fast Food Fight for \$15, OUR Walmart, and Revive Oakland campaigns. And you were there when FAME spread the gospel of raising Oakland's minimum wage. Together, we reached 4,000 congregants during Labor in the Pulpit to support Measure FF, and we galvanized key small business owners who wanted to do right by their workers.

Finally, you helped win significant victories as part of the national movement for immigration reform. Alameda County will no longer honor Immigrant and Customs Enforcement (ICE) "holds", greatly limiting the number of unjust detentions and deportations. And though limited in scope, millions of immigrants stand to gain with Obama's executive order.

We celebrate the role that faith has in our movement, and invite you to continue standing hand in hand with us to transform our economy and our religious communities.



Thanks to your support during the first year of the groundbreaking Army Base Redevelopment Project, hundreds of Oakland residents are on the path to skilled construction and operations jobs that pay family-sustaining wages.

The West Oakland Jobs Resource Center, the hub of the Army Base Good Jobs Agreement that Revive Oakland spearheaded, is becoming a national model for boosting local training and hiring for construction careers. The Center has served 756 clients, placed 117 in jobs, and referred 166 for pre-apprenticeship and apprenticeship programs. With your support, residents who were facing dead end jobs are entering lifetime rewarding careers.

Looking ahead, EBASE and our allies will tackle Coliseum City - a new development of stadiums, hotels, retail spaces, and hundreds of housing units. We know you'll be there with us to ensure that the jobs created are good jobs, housing is affordable, and that the project benefits local residents instead of pushing them out as part of the area's growing gentrification.

